



# Buffalo Bytes



\*\*\* when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

## CUSTER CONNECTIONS



Do you work from home, or do you have a brick-and-mortar business? While COVID taught us about the convenience of working from home (who can give up a one-minute commute?), it's been the inflated economy and increase in costs that have driven many small businesses to embrace a location-independent business. That could mean a big change for communities over the next five years.

If you've been thinking about ditching the monthly cost of office rent, you're not alone. A recent study by Clarify Capital shows a shift in how small businesses are viewing office space.

## Work from Home Is Great, Right?

It can be. Here's what it could mean for you and your business:

**Cost Savings.** The study found that cost is the biggest concern for small business owners when it comes to office space. Rising rent has forced many long-time businesses to relocate off "Main Street" but to where? Rent is high everywhere. Last November, in a survey released by Alignable (a small business networking group), 40% of US small businesses admitted they couldn't pay their rent in full or on time. The hardest hit were beauty service providers with 57% of them not able to pay their lease, with 45% of gyms, and 44% of retail and restaurants impacted.

While going remote might be difficult for the industries mentioned above, those who are able to could free up a significant chunk of their budget and invest those savings in other areas of the business.

**Increased Flexibility.** Remote work arrangements offer greater flexibility for you and your employees. This can lead to a happier and more productive workforce. Work location flexibility also won't be a reason for them to leave your employment.

**Reaching Top Talent.** The talent pool expands dramatically when you're not limited to a specific location. You can find and hire the best person for the job, regardless of where they live. This is extremely beneficial in a competitive job market or under-skilled area.

## The Difficulties of Remote Work

But remote work isn't right for everyone and every business. Here are some things to consider:

**Nature of Your Business.** It's impossible for some industries to allow work from home because of the nature of the business, like owning a gas station. After all, it's very difficult to sell gas from your living room (but maybe onsite AI robots can help in the near future). Additionally, certain businesses require in-person collaboration or access to specialized equipment. Evaluate if a fully remote model works for your specific needs.

**Employee Management.** Managing a remote team requires different strategies than an in-office setup. In 2023, ZipRecruiter's chief economist Julia Pollak told *CNBC* that, "It's an incredibly challenging, frustrating and disorienting time for employers when the tool they relied on most, observing employees in-person, is gone."

Ensure you have the tools and processes in place for clear communication and maintaining a positive team culture. This may require new metrics, key performance indicators, and/or training for managers.

**The Future of Work.** While most larger companies haven't fully embraced remote work yet, the trend is undeniable. As employees seek flexibility (and costs continue to rise), larger companies may soon follow suit. But that will also require a change in culture, moving away from the large-scale company campus "towns" that became so popular in the tech and science sectors.

The office space landscape is changing. By understanding the remote work trend and how it impacts your business, you can make informed decisions. Consider if a remote or hybrid model could benefit your business and unlock new possibilities for growth and success by cutting back what is probably one of your largest expenses.

Remember, your chamber is here to help! It offers resources and support for small businesses navigating the changing workplace environment. If you have a concern about leasing and space, contact them. They may be working on an affordable rent program or may be able to put you in touch with someone who can assist you in finding what you need. The chamber is the top advocate for business. These are rapidly evolving business topics. Legislation or local ordinances may be required to help keep things affordable. The chamber may also be aware of grants to help with a physical location. You're not in this alone.

*Christina Metcalf is a writer/ghostwriter who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She loves road trips, hates exclamation points, and couldn't imagine going back to an office.*

---

Medium: @christinametcalf

Facebook: @tellyourstorygetemtalking

Instagram: @christinametcalfauthor

LinkedIn: @christinagsmith



**Dawn Murray**  
Executive Director

## IMPORTANT ANNOUNCEMENTS

### CHAMBER STAFF

Dawn Murray

Executive Director

[dmurray@custersd.com](mailto:dmurray@custersd.com)

Fred Baumann

Information Associate

[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

Amy Brazell

Information Associate

[abrazell@custersd.com](mailto:abrazell@custersd.com)

Pat Hatterwig

Fat Hattervig

Information Associate

[phattervig@custersd.com](mailto:phattervig@custersd.com)

Andrea Spaans

Information Associate

[bytes@custersd.com](mailto:bytes@custersd.com)

Adrianna Burgess

Information Associate

[assistant@custersd.com](mailto:assistant@custersd.com)

**2024**

**Board Of Directors**

Amy Bailey - President

Craig Reindl - Vice President

Michelle Fischer - Treasurer

Amanda Allcock

Carrie Moore

Corey Virtue

Eric Butler

John Stahl

Miranda Boggs

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison

**BUFFALO PASSES — discounted flexible passes on sale now!**

THE BLACK HILLS PLAYHOUSE PRESENTS SEASON 78

BE A PART OF  
**OUR WORLDS**  
FARCE. FINS.  
FANS. FORENSICS.

**THE PLAY THAT GOES WRONG**

*by Henry Lewis, Jonathan Sayer, and Henry Shields*

**JUNE 9 - 23**

Disney's  
**THE LITTLE MERMAID**

*Music by Alan Menken; Lyrics by Howard Ashman, Glenn Slater, Book by Doug Wright*

**JUNE 30 - JULY 14**

**THE BEST LITTLE WHOREHOUSE IN TEXAS**

*Book by Larry L. King and Peter Masterson, Music and Lyrics by Carol Hall*

**JULY 21 - AUGUST 4**

**THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME**

*based on the novel by Mark Haddon, adapted by Simon Stephens*

**AUGUST 11 - 17**

THE BLACK HILLS  
PLAYHOUSE



**BLACKHILLSPLAYHOUSE.COM • (605) 255-4141**



**2024**

The Custer Chamber of Commerce has announced a new referral rewards program aimed at continuing to strengthen the organization.

The Referral Rewards program aims to reward members who play an active role in helping the Chamber grow its membership, understanding the importance in contributing to the greater Custer area and enhancing member businesses.

For every new Chamber member that a member organization refers, they will receive \$20 in Custer Cash. Upon referring 5 new Members, the Referring Member will receive \$250 in Custer cash or their membership FREE for one (1) year.

The new member must put the referring organization on their application, and must complete their membership obligations, including paying their membership dues in full.

3/21/24



## HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

*Visit Route Reimagined*

To have things added to Buffalo Bytes, please send to Andrea: [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## April 18

Chamber Mixer

5pm-7pm

Lewis Realty

## May 16

Chamber Mixer

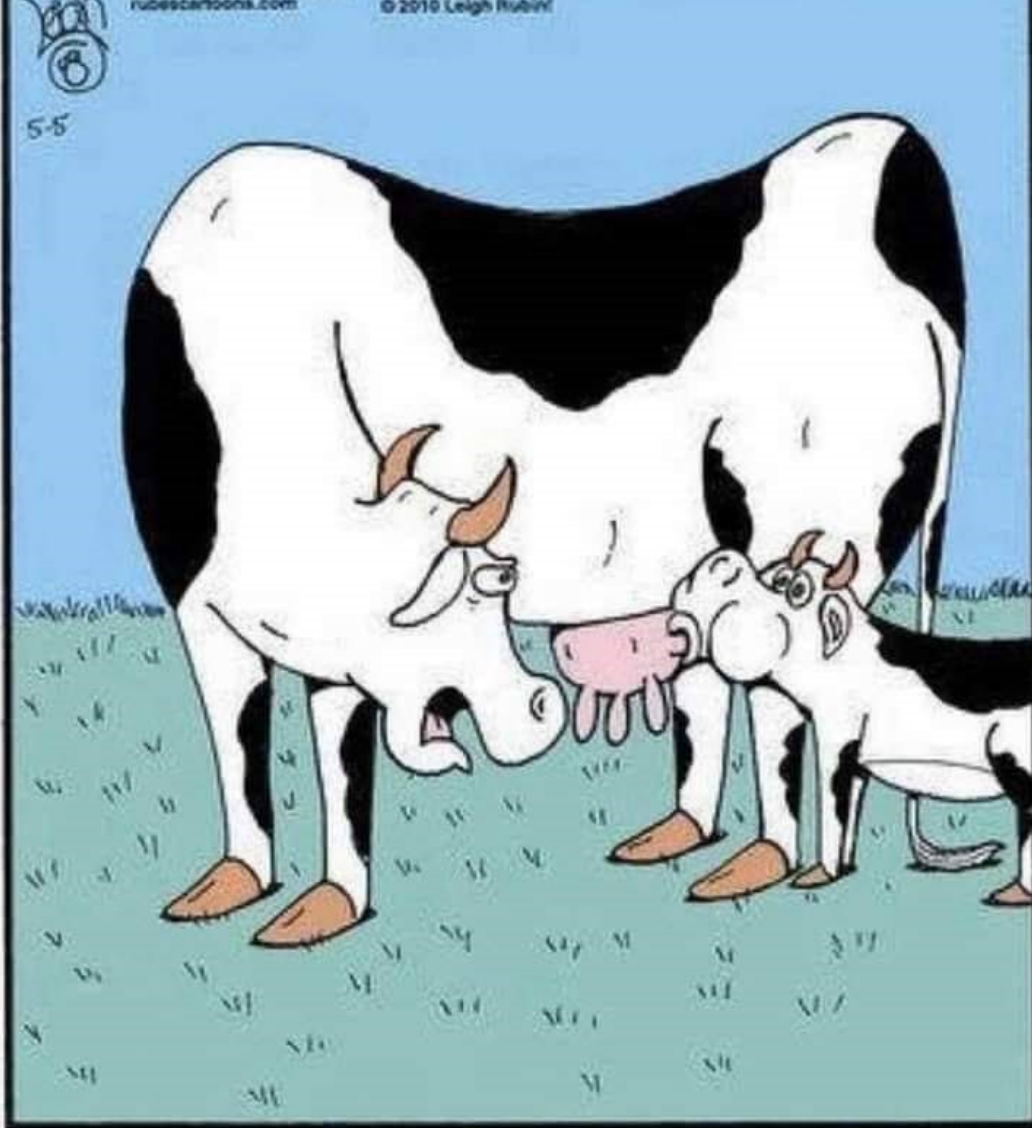
5pm-7pm

Custer's Last Stop

## May 17-19

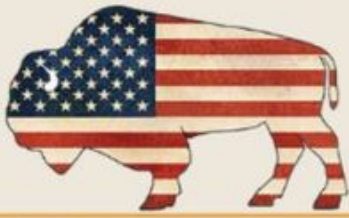
Tesla Sound of Silence Rally

# WEEKLY HUMOR



**"For the last time, Junior, stop blowing milk bubbles! ... You're giving me gas!"**

## **CHAMBER HAPPENINGS**



**CUSTER**  
*Chamber of Commerce*

# Chamber Mixer

Hosted By:



**kw** BLACK HILLS  
KELLERWILLIAMS. REALTY

**April 18th from 5 p.m. - 7 p.m.**

**Held at 14 Mt Rushmore Rd, Custer, SD**

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE  
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**

This year's Joint Southern Hills Attractions Meeting and Lit Swap will be held on May 9th at the Crazy Horse Memorial from 1pm-4pm.  
(cookies and coffee provided)

All Chamber members, please join us to learn about all of the exciting things going on with our local business this year!

Come pick up your magazines and maps for the season and be sure to bring your brochures to share!



**Joint Southern Hills  
Attractions Meeting  
& QTS Swap**

**CRAZY HORSE  
MEMORIAL**

**9 MAY 2024**

**RSVP BY MAY 2ND**

**RSVP TO: [DMURRAY@CUSTERSD.COM](mailto:DMURRAY@CUSTERSD.COM)**

**OR 605-673-2244**

**1-4 PM**

Each attraction will have 2-3 minutes to present.  
Coffee and cookies will be provided.



4/11/24

**Black Hills Sound Of**

# Black Hills Sound of Silence Rally 2024



**Promote your business, add something to the swag bags!**

Contact [info@custer.com](mailto:info@custer.com) for more details  
or drop off anything from your business to the Custer Chamber Office.

4/11/24

We are helping with the fundraising for the Annual Custer Fireworks Display.

This approximately 30-minute fireworks display, at no charge to spectators, costs around \$25,000 each year and is funded strictly by donations.

Please consider placing this poster in your business this upcoming season.

Please contact the Chamber if you have any questions and/or to participate.

# Support the Annual Custer Fireworks



## Display



**DONATE HERE**



Printable Poster

Exciting news folks!!! This year, we are revamping the Gold Discovery Days logo and want your help!

We will be accepting designs thru email, bytes@custersd.com, or by dropping it off to the Custer Chamber of Commerce by May 1st. When you start your design, keep in mind it should include a 3 -4 color scheme and it can be hand drawn or done digitally. We look forward to all the wonderful ideas that will be flooding in!

This new logo will be used on all marketing material including the 2024 Gold Discovery Days event shirt.

All submitted logos become the property of the Gold Discovery Days committee and the Custer Chamber.



**GOLD**  
Discovery  
Days  
Custer,  
South Dakota

**NEW LOGO  
NEW CENTURY**

**WE ARE  
ACCEPTING NEW  
LOGO IDEAS FOR THE  
2024 GOLD  
DISCOVERY DAYS.**

Submit your designs by  
May 1, 2024





# ATTENTION!

## SEASONAL HOURS NEEDED

**SUMMER IS ALMOST HERE.  
PLEASE MAKE SURE TO SEND  
US YOUR HOURS AND DAYS  
OPEN FOR THE SEASON SO  
WE CAN UPDATE OUR  
INFORMATION.**

**SEND INFORMATION TO:**

**[BYTES@CUSTERSD.COM](mailto:BYTES@CUSTERSD.COM)**

MONTH _____									
•									
•									
•									
•									

## MEMBER SPOTLIGHT

WELCOME

NEW MEMBERS!



Encore Energy Corp.  
605 Property Services  
JQ Clothing Company  
J&M Lawn Care LLC  
T&M Concrete Construction  
Black Hills Sauce & Dough Co.  
Plenty Star Ranch Retreat  
Carr Electric Co, LLC  
Vibin' Vocals Karaoke Entertainment  
Aspen Federal Credit Union  
Sturgis Mustang Rally  
Early Learner Custer  
Sow Native/Wild Ones  
Custer Care and Rehabilitation Center  
Game On! LLC  
Red Sands Ridge  
Black Hills Realty  
Custer Piecemakers Quilt Guild  
All Net Connections  
Gold Valley Camp  
Black Hills Candles  
Black Hills Family Vacations  
Hillcrest HVAC and Appliance Pros  
Reed's Chimney Sweeping, Handyman & Caretaking  
Jubilee J Photography  
Willow Creek Child Care  
Broken Boot Dispensary  
Growing Roots, Inc  
Homestead Carpet Care  
Lenny Merriam CPA, CFE, PLLC

## AREA EVENTS



# **MONTHLY MEETING**

*3<sup>rd</sup> Thursday of the Month*

**Thursday, April 18<sup>th</sup> - 6:00 PM**

*Custer County Library - Pine Room*

***Support Democracy  
It's An Election Year!***



*Scan To Support!*

Email: [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)

PO Box 5065 Custer, SD 57730



Facebook:

[@custercountydemocratsofsouthdakota](#)

4/4/24



**The Custer Area Arts Council  
& The Custer Beacon present:**



& The Custer Beacon presents



# BROTHERHOOD OF BIRDS

FEATURING

*Humbletown*

**THURSDAY, APRIL 18TH  
6:30PM**

**AT THE CUSTER BEACON**

**\$10 SUGGESTED DONATION**





Welcome to Spring!  
National Active and Retired Employees Luncheon (NARFE)

Friday, April 19, 2024 at 11:30  
Rocky Knolls Golf Course  
12181 US-16  
Custer, SD

Guest Speaker Danica Allmer  
Congressional Staffer for  
Congressman Dusty Johnson

All active and retired feds, spouses and spouse annuitants are invited. For more info and  
RSVP - Hank Whitney at 605-673-3671  
Or email [narfechapter2200@gmail.com](mailto:narfechapter2200@gmail.com).



## CLUB OF THE SOUTHERN BLACK HILLS

*Join us on April 19, 2024*

*6-8pm at the Trailhouse 148 Gordon St. Custer, SD  
For an evening of refreshments, music, and shared purpose.*

*If you are interested in our motto:*

**Building a Better World for Women and Girls**

*Come join us!*



**Enjoy Storytelling & Music from The Frog Pond**  
Created & Performed by Cory Tomovick

**Zonta Area One Meeting, hosted by the Zonta Club of the Southern Black Hills,  
includes Zonta clubs in Montana, South Dakota, and Wyoming.**

**Directions to the Trailhouse**

*South on Hwy 385, turn left at Gordon St., immediate right to Trailhouse parking lot.  
(Shoes are removed in the entry at the Trailhouse. Bring socks or slippers!)*

**BUILD A BETTER WORLD  
FOR WOMEN AND GIRLS**

4/4/24

**Live Looping**

with  
**Jonathan Jacky**

**Friday April 19th**

**6:30-8:30pm**

**\$5 suggested donation**



4/18/24

# LEWIS REALTY'S ANNUAL **FREE SHRED DAY**

**Limit of 2 Bankers Boxes per Household or Business**  
Paper with paperclips or staples OK - NO hard drives nor computer equipment.

**STOP IN AND ENJOY  
SOME SNACKS!**

***FREEWILL DONATION  
Proceeds to The VFW***



**The BAM Shredding truck  
will be on-site.**



**Thursday, April 25th - 11am - 1pm**  
**14 W Mt. Rushmore Road in Custer**

4/4/24

Join the Custer Mile High Garden Club On

Join the Custer Mile High Garden Club On

# ARBOR DAY



*"Right Tree  
Right Spot"  
Presentation  
by  
Joshua Larson*



*Friday, April 26th, 1:00 p.m.  
Pine Room, Court House Annex  
447 Crook Street, Custer, SD*

**Open to the Public  
Refreshments**



**For more info contact:**  605-228-2284

Made with PosterMyWall.com

4/11/24

# DON'T JUST DECLUTTER DONATE!



**2024 Annual Y's Men Rummage Sale**  
**CUSTER YMCA GRACE COOLIDGE MEMORIAL LOG BUILDING**

**April 28-May 2, 2024**

Drop off Your clean, gently used Rummage items at the Custer YMCA Grace Coolidge Memorial Log Building. If you have large items that need picked up or if you would like to drop off items early, please contact the Custer YMCA to make arrangements. This sale benefits the Custer YMCA Child Development Center!

**Friday, May 3rd : No Donations Accepted!**

**Saturday, May 4th, 8:00 AM – 12:00 PM: First Come, First Served.**  
**Early Bird \$3 Entrance Fee – Children Under 5 are FREE!**

**Saturday, May 4th, 1:00 PM – 5:00 PM: FREE Entry**

**May 5- May 11: Free Admittance**

**Sunday May 5<sup>th</sup>: 12-5pm**

**M-F May 6<sup>th</sup> – 10<sup>th</sup>: 8am –7pm**

**Saturday May 11<sup>th</sup>: 8am –12pm**

**LOCATION:**

**CUSTER YMCA 644 CROOK STREET CUSTER SD 57730**

**INFORMATION:**

**605.673.2222**

**[sarahb@rcymca.org](mailto:sarahb@rcymca.org)**



111237 04/12

4/11/24



Custer County Republicans

Invite you to join us at our

REPUBLICAN AND NON-PARTISAN CANDIDATE FORUM

TUESDAY APRIL 30, 2024, 5:30 PM  
CUSTER HIGH SCHOOL AUDITORIUM  
1645 WILDCAT LANE, CUSTER

Check us out on Facebook at CusterCountySDRepublicans.



4/18/24

## *Custer Senior Center's Annual Spring Tea Gathering*

- When?*** *May 2<sup>nd</sup>, 2024*
- What time?*** *1PM to 2:30PM*
- Where?*** *Custer Senior Center  
538 Mt. Rushmore Rd  
Custer, SD 57730*
- Price?*** *Members = \$20 per ticket  
Non-members = \$25 per  
ticket*



*We highly encourage anyone who will  
be attending to wear your fanciest  
hat as this is a tradition for the  
Senior Center's Annual Spring Tea*

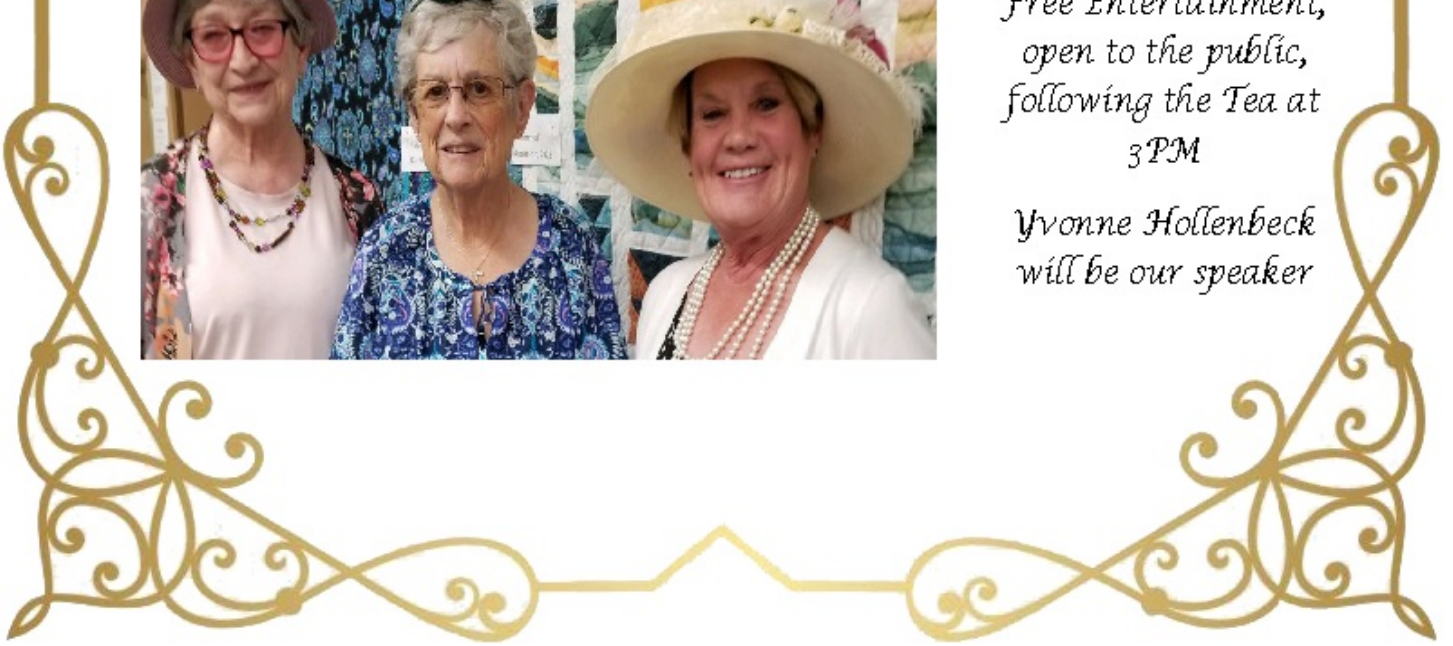


*Please join us for  
Tea, Entertainment*



*Free Entertainment,  
open to the public,  
following the Tea at  
3PM*

*Yvonne Hollenbeck  
will be our speaker*



4/18/24





# COMMUNITY MEETING

YOU ARE INVITED TO A PUBLIC MEETING ABOUT  
**OPERATIONAL COSTS**  
FOR THE  
CUSTER COMMUNITY CAMPUS

THURSDAY  
**MAY  
2ND**

**AT 6PM**, AT THE  
PINE ROOM,  
CUSTER COUNTY  
LIBRARY ANNEX



4/18/24

# McGovern Day Rally

May 4th 2024





May 4<sup>th</sup> 2024

4:30 ~ 7:30 pm

Laughing Water Restaurant

- Crazy Horse Memorial -



# Democracy Matters

An Evening of Entertainment - Politics - Food + Drink

4:30 pm ~ Happy Hour, Cash Bar, & Hor d'oeuvres

5:30 pm ~ Deluxe Buffet Meal

6:00 pm ~ State Party Leaders & Candidate Speakers

- Dan Ahlers - SDDP Executive Director
- Shane Merril - SDDP Chair
- Sheryl Johnson - US House of Rep
- Bret Swanson - District 30 Senate
- Susan Scheirbeck - District 30 House
- Colton Jones - Custer Co. Commission

7:00 pm ~ Live Auction w/ actor & auctioneer, Jeff Kingsbury

## Live Music & Entertainment From Local Artists:

*Brought to You by Legends of Dakota Country Music Hall of Fame inductee Pegie Douglas & Satirical Writer Don Frankfort*

The Custer County Democrats invite everyone who values and supports their vision to promote democracy, universal human rights, economic freedom, environmentalism, and a culture of peace to join their growing community.

LIMITED PRESALE TICKETS  
AVAILABLE NOW  
(605)-673-5783



PURCHASE HERE

<https://secure.actblue.com/donate/mcgovern2024>



Email: ccsddp21info@gmail.com

Facebook: @custercountymcrgovern2024

4/11/24



**Art Expressions  
Gallery and Gifts**

17 NORTH 5TH ST, CUSTER SD 57730  
PO BOX 2024 605-673-6437

9TH ANNUAL

# SMALL PIECES ART SHOW

2024

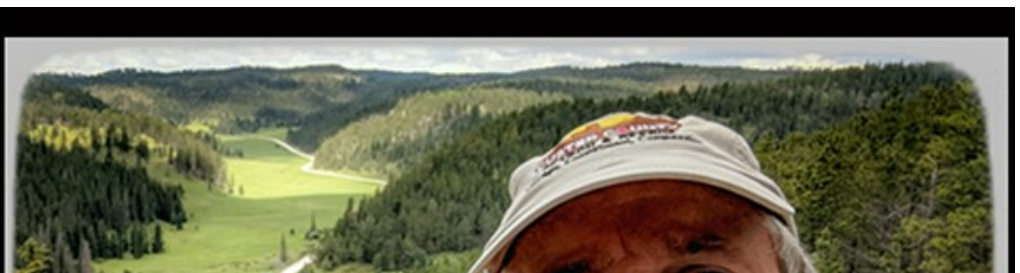
• MAY 7TH - MAY 28TH •

**THIS YEAR'S THEME:** "I was born here, in this place that would come to be called the Old West. But, to my kind, the land was ageless. It had no beginning and no end, no boundary between earth and sky. Like the wind and the buffalo grass, we belonged here, we would always belong here." ..From the movie Spirit

**YOUTH, TEEN AND ADULT CATEGORIES •  
ENTRY DETAILS ON AE FACEBOOK PAGE  
OR AT THE GALLERY • VOTE FOR PEOPLE'S  
CHOICE • CLOSING RECEPTION  
TUESDAY, MAY 28TH**



4/18/24



# 8TH MAY

5:00 - 8:00 PM



ART EXPRESSIONS GALLERY PRESENTS

# Artful Dinner

featuring: PAUL HORSTED

Join us for an evening filled with art, culinary delights and inspired conversation with renowned local artist Paul Horsted. The event begins with appetizers and a review of diverse artists' work at the Art Expressions Gallery. Socializing will be followed by a gentle migration to The Custer Beacon for a family-style gourmet dinner. After dinner, Mr. Horsted will share an update on his photography adventures and latest book endeavors. Don't miss this unforgettable night of local art, artists, friends and fine dining!

**ADVANCE TICKETS : \$50**

To purchase, visit:

<https://events.custerbeacon.com/public/artfuldinner>

More information also at Art Expressions Gallery  
& The Custer Beacon



THE END



COLLEGE  
SCHOOL

and  
the

THU

NOON

and  
the

tickets at  
615



# Custer Senior Center's Mother's Day Raffle

## ERGONOMIC DESIGN



Easy to Use



Detachable Foot Cover



Power Interface



EVA and PU Materials



Tickets will be sold from **April 4<sup>th</sup> to May 10<sup>th</sup>**

**\$1 for 1 ticket OR \$5 for 6 tickets**

Drawing will be **May 10<sup>th</sup> at 2:30PM**

Attendance is not required for the drawing

What does the basket include?

- \$60 Gift Card to Moccasin Springs Spa in Hot Springs, SD
- Electric Foot Massager
- Various Body, Hair, & Face Care Products
- Silicon Facial Scrub
- Passion Flower Candle
- Firehouse Prairie Flower Rosé Bottle of Wine
- Instant Cooling Towel
- Wine Cork Keychain
- Egyptian Licorice Tea
- Coffee/Tea Mug



4/18/24

THE BLACK HILLS  
PLAYHOUSE



## Annual Clean-Up Day & Potluck May 11!



Friends of Black Hills Playhouse! We invite you to join us for a great day of fun and fellowship on Saturday, May 11, from 9 am - 3 pm for our annual campus clean-up day and potluck.

[Learn More and Sign Up](#)



**SOUTH DAKOTA STATE  
UNIVERSITY EXTENSION**

Community Vitality





# ENERGIZE!

Exploring Innovative Rural Communities Conference

**May 22-23, 2024**  
**Hot Springs, SD**

**Early registration \$95**  
**before April 1**

Register early for a chance to win a soak pass from  
 Moccasin Springs Natural Mineral Springs/Spa

**After April 1 price increases to \$115**

**Registration Deadline:**  
**Tuesday, May 14, 2024**

**Register at:**  
[extension.sdstate.edu/event/energize-2024](https://extension.sdstate.edu/event/energize-2024)



## KEYNOTE SPEAKER

**Michael Perry**



*Courtesy: Lee Butterworth Photography*

Michael Perry, an accidental *New York Times* bestselling author, humorist, singer/songwriter, amateur snow plow driver, and playwright from New Auburn, Wisconsin. He also produces the popular audio newsletter "Michael Perry's Voice Mail."

## BREAK OUT SESSION TRACKS

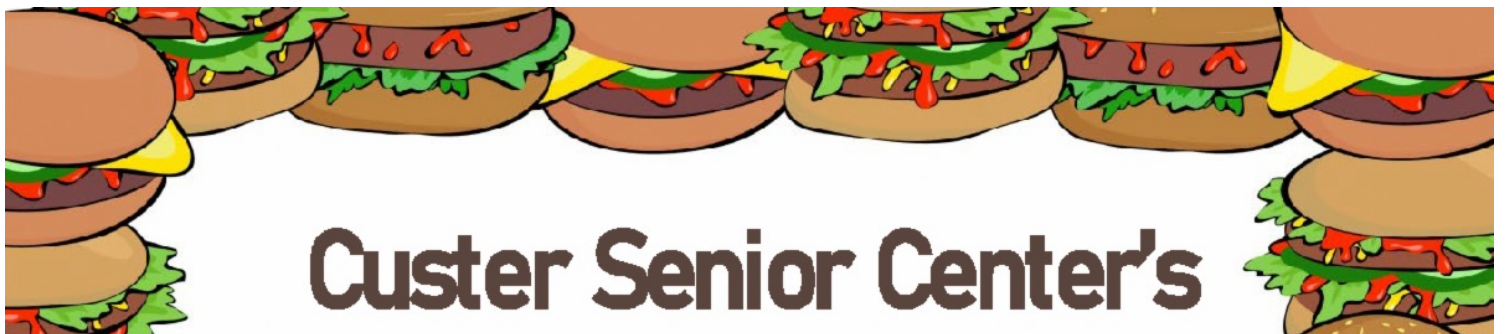
- » Arts & Culture in Your Community
- » Funding for Community Projects
- » Meeting Community Needs
- » Attracting & Retaining Residents
- » Voices of the Next Generation: Young Entrepreneurs in South Dakota

SDSU Extension is an equal opportunity provider and employer in accordance with the nondiscrimination policies of South Dakota State University, the South Dakota Board of Regents and the United States Department of Agriculture.

Learn more at [extension.sdstate.edu](https://extension.sdstate.edu)

MC-03238-04

© 2024, South Dakota Board of Regents





# Father's Day Raffle

Tickets will be sold from **April 4<sup>th</sup> to June 14<sup>th</sup>**

**\$5 for 1 Ticket OR \$20 for 5 Tickets**

Drawing will be **June 14<sup>th</sup> @2:30PM**

Attendance is not required for the drawing



What will be included in this raffle?

- Pit Boss Grill & Smoker
- Gift Card for \$50 to spend at Lynn's Dakota Mart

4/18/24

## We're seeking volunteers!

Trail Sweeps • Drivers • Aid Station Helpers  
if your organization is interested, contact us:  
[MickelsonTrailAffiliates@gmail.com](mailto:MickelsonTrailAffiliates@gmail.com)



# JUNE 15, 2024



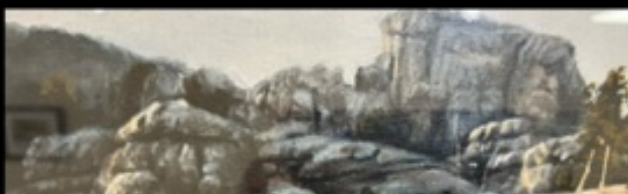
## **Bike it like you mean it!**

### **George S. Mickelson Trail**

109 Miles • 1 Day

1/2 Century Ride: 49 miles

[MickelsonTrailAffiliates.com](http://MickelsonTrailAffiliates.com)





## **Custer County Courthouse Art Gallery**

**420 Mount Rushmore Road, second floor**

**Custer, SD**

**Exhibition of art by**

**APRIL REED**

**Paintings of the Black Hills flora and fauna  
displayed through June 28, 2024**

**Endorsed by Custer Area Arts Council.**



4/18/24

**ANNOUNCEMENTS**

## 2024 CITY FLOWER PROGRAM

Register Today!

This is an exciting time gearing up for the upcoming summer season. Here at Dakota Greens; we have been plugging away on this years' creation of the city combination. We want to get everyone involved who would like to participate but have not in the past or have a new business in Custer. Flowers delivered Friday May 24<sup>th</sup>!



This program is super easy:



Call to request

605-673-2510

Easy on-line payment

Enjoy!

We handle the rest!

Deliver, Set-up, Water downtown members, Collect them up, Clean, Store for winter  
(Watering & Maintenance service available to members not downtown subject to fees.)

Business & Contact Person/ mobile#:

Email address:

Number of baskets and/or planters:

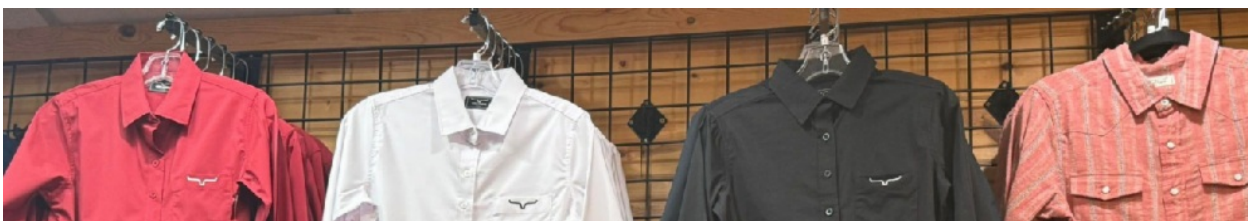
(special instructions /or design your business layout on back if needed)

We appreciate you and your business keeping Custer Beautiful! Robin Prior

Dakota Greens-Custer Greenhouses & Nursery, Inc.

25086 Shamrock Rd, Custer SD 57730

[dakotagreensofcuster@live.com](mailto:dakotagreensofcuster@live.com) [www.dakotagreensofcuster.com](http://www.dakotagreensofcuster.com)





**K I M E**

➤ *New Season* ⬅️

**NEW ARRIVALS**

**MEN'S & WOMEN'S STYLES**



**507 MT RUSHMORE RD. CUSTER, SD**



**Portraits • Events • Commercial**



**Now booking  
spring and  
summer  
sessions!**



**Photography  
Digital Marketing  
Social Media Management**

**GreenOwlMedia.com  
Green.Owl@goldenwest.net  
605.440.2400**



**Need help creating content and managing your business accounts on Facebook and Instagram? We've got you covered! Green Owl Media is accepting social media clients within the hospitality, recreation, and tourism industries.**

4/11/24

**OUR SERVICES**

T&M offers a wide range of services, if you do not see a service you'd like a quote in listed, give us a



call to inquire

- CONCRETE**
- PATIOS**
- FOUNDATIONS**
- CUSTOM**
- STONE**
- NEW CONSTRUCTION**
- REMODELING**
- HOME REPAIRS**
- SMALL**
- EXCAVATION**
- LANDSCAPING**
- SNOW REMOVAL**
- AND MORE...**

Give us a call  
for a free  
quote today!



# Concrete & Snow Removal



**T&M PROUDLY SERVING THE  
SURROUNDING AREAS OF THE  
BLACK HILLS**



605-517-5754



tmconcretllc@gmail.com



25606 Carroll Creek Rd  
Custer, SD 57730



tmconcretllc.wixsite.com/  
tmconcretecomstructi

4/11/24



www.kevin.bhsdrealty.com 605-431-5094

kevinkennedy605@gmail.com

Kevin Kennedy, BrokerAssociate



## Luxury home for sale in the





# heart of the Black Hills

## \$1,499,000



Magnificent, custom built home offers the best of all worlds! The paved highway leads you to this incredible property on 3 acres that borders 100s of acres of Forest Service land, with a 3200+ sq ft main house and massive detached garage with guest cottage. Every detail was meticulously planned and includes these extraordinary features: Italian porcelain tile flooring, custom Hickory cabinetry, quartz countertops, zero entry, gas fireplace with stone hearth, 8ft French doors, solid-core pine interior doors, 9ft ceilings, 19ft peak, enormous tiled walk-in shower, claw foot tub, walk-in closet, huge bonus loft area, Black Hills beetle kill pine trim and ceilings, surround sound inside& outside, covered patios plumbed/wired for gas grill and hot tub. Detached shop/garage (40x50ft) with guest cottage! Charming guest cottage boasts a full kitchen, living room, bedroom, full bathroom and laundry room. The shop area provides ample room for all of your recreational vehicles and outdoor toys.

Call Kevin for your personal tour or to hear about all of our listings! 605-431-5094



All properties are listed with Black Hills Realty

4/11/24





224 Main St  
Hill City, SD  
701.742.5638  
jqlclothingco.com

*Coming soon to Hill City!*

4/11/24



**MOCCASIN SPRINGS**  
NATURAL MINERAL SPA

HOT SPRINGS, SD



**SIX  
POOLS**

**TEMPS RANGING  
80°-105°**

**SPA & MASSAGE THERAPY  
YOGA • 3-IN-1 SAUNA • SALT ROOM**

**OPEN YEAR ROUND**

**605-745-7625**

**WWW.MOCCASINSPRINGS.COM**



**The Merc Taproom offers Delicious  
Food, Scobi Kombucha, Local Craft  
Beers, SoDak made products,  
Grab N Go Food Options,  
and Merchandise**

**605-745-2739**

**SOUTHERNHILLSMERC.COM**

4/4/24



**605**



# Property Services

605 property services offers comprehensive landscaping and lawn care solutions to residential and commercial clients in custer, hill city, keystone, hot springs, and the surrounding areas. with focus on delivering exceptional customer service satisfaction, 605 property services provides professional gravel hauling, stump grinding, and other property enhancement services in the region. for all your outdoor space needs trust us to provide top-notch landscaping, lawn mowing, and ground maintenance.



Call Today To Schedule A  
Free Estimate

(605) 846-5442

4/4/24



**ZONTA**

CLUB OF  
THE SOUTHERN  
BLACK HILLS

**We Want You!!!**

**BUILDING A BETTER WORLD FOR WOMEN AND GIRLS**

It seems we have been so busy carrying out activities to build a better world for women and girls that we have forgotten to increase our numbers.

## We are now looking for you to join our club in whatever way is best for YOU

### MEETINGS:

2nd & 4th Tuesdays of each month; 1:00 p.m.

\*Custer County Library in Custer

\*Zoom access

\*can't attend meetings? not a problem-your talents can be used for projects

\*prefer to support with finances only? we can do that, too!

Our Southern Hills Club is a member of Zonta International. This 100+ year old organization is devoted to local and international projects to build a better world for women and girls.

### Our local activities have included:

\*Celebrating the talents of women during Zonta Fest

\* Providing a Business Directory/Planner for Southern Black Hills

\*Scholarships to high school seniors and to non-traditional students

\* Raising Service Dollars to support groups such as YMCA Day Care, WEAVE, Library, & School Activities that demonstrate ways women and girls will be promoted.

\* Activities to recognize the contributions of female professions in the area.

\* Being an advocacy group for legislation that protects women

\* Getting together to support one another

### Ways to Join Us:

(Yearly membership)

Amelia Earhart Level:	\$200.00
Standard Membership Level:	\$150.00
<31 year old, Std. Membership:	\$75.00
Friends of Zonta:	\$50.00

NAME: \_\_\_\_\_ Phone: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

You can contact the Zontian that gave you this form or send the completed form to:  
Zonta of the Southern Black Hills, P.O. Box 28, Custer, SD 57730





**CINNAMON ROLLS SALE  
CUSTER SENIOR CENTER**

**EACH FRIDAY THROUGH APRIL  
APRIL 5TH, APRIL 12TH, APRIL 19TH &  
APRIL 26TH**

**CARAMEL NUT - \$4  
CARAMEL WITHOUT NUTS - \$3.50  
FROSTED - \$2.50  
PLAIN - \$2.50**

**ADVANCED ORDERS ARE ENCOURAGE - CALL THE SR. CENTER BY  
THURSDAY NOON TO ORDER - 605-673-2708  
OR STOP BY ON FRIDAY  
538 MT. RUSHMORE ROAD, CUSTER**

**NEWS FROM THE STATE**

**TRAVEL**  
*South Dakota*



Greetings, Tourism Friends!

Each year, Travel South Dakota shares the research findings about the economic impact of tourism, both on the statewide level and the county and regional levels. The statewide findings were released in January. This week, we're sharing the county and regional findings.

The analysis of 2023 visitor spending in every county in South Dakota showed that visitor spending was 21% higher than pre-pandemic levels (2019) and 4.9% higher than 2022 numbers. It also showed that the industry supported more than 57,000 jobs and provided 2.2 billion dollars in household income to South Dakota families.

Those are numbers we can be proud of and it takes all of us to make them happen!

See the full [full press release](#) online and find the **Economic Impact of Tourism in South Dakota - County results** report at [SDVisit.com](http://SDVisit.com).

If you have questions, feel free to reach out to a member of our team any time!

All our best,

Jim and Team

# PRESS RELEASE



## American Center Road in Custer State Park Temporarily Closed

PIERRE S.D. – The South Dakota Game, Fish and Parks (GFP) announced beginning Friday, April 5, American Center Road will be completely closed from the junction of Hwy 87 (Needles Highway) to the eastern border of the park.

"Due to current adverse road conditions, which would be characterized by significant sloppiness and numerous frost heaves, we want to ensure public safety by closing the road," said Lydia Austin, Visitor Services Supervisor. "The extended forecast predicts additional moisture, which would lead to further exacerbating the road's condition."

GFP expects to reopen American Center Road to traffic by May 1, 2024, following necessary repairs and improvements.

During this closure, Center Lake and the Black Hills Playhouse will remain operational and accessible to the public via Highway 87 (Needles Highway).

For additional information, please contact Custer State Park at [custerstatepark@state.sd.us](mailto:custerstatepark@state.sd.us)



## Project Update

Friday, April 5, 2024

### Current Conditions:

- Users of the roadway can expect delays of 15 minutes and the use of pilot cars and flaggers.
- Traffic is being diverted on a gravel diversion (a temporary at-grade roadway next to the original road) approximately 3/4-mile north of the intersection of U.S. Highway 385 and S.D. Highway 44. A width restriction of 12 feet is in place.
- The contractor is installing a box culvert approximately 3/4-mile north of the intersection of Highway 385 and Highway 44. This box culvert will direct water under the roadway to reduce erosion during storm events.
- Construction on a second diversion is underway. This diversion is located immediately south of the Pennington-Lawrence County Line.

### Coming Up:

- Traffic is being kept on existing pavement or as long as possible as construction progresses.
- Traffic is expected to be diverted on to a second diversion, located immediately south of the Pennington-Lawrence County Line, in mid-April. A press release and text message alert will be distributed to share further details.
- The contractor is preparing to pour the floor of the box culvert near Highway 44.
- Temporary fence installation will begin later this spring in the project area.
- Rock blasting may occur within the project area in the next month. If rock blasting occurs, the



Rock blasting may occur within the project area in the next month. If rock blasting occurs, the roadway will have signage and text alerts will be sent. Rock blasting could result in 1-2 hours of delay for roadway users and is expected to take place in early afternoons on weekdays.

*Visit the project website for the most updated information, including pictures and videos of construction progress.*

[View Construction Updates](#)



Forest Service  
U.S. DEPARTMENT OF AGRICULTURE

[Educator's Workshop Slated for April 26-28](#)



## Custer Senior Center

[April Activities](#)





[Click here to Check out the Custer School District Information](#)

## WEEKLY INSPIRATION

**Life is like a Camera.**

**Just focus on what's important  
and capture the good times,  
develop from the negatives  
and if things  
don't turn out,  
just take  
another shot.**





# HELP WANTED

We're Hiring

**SALES ASSOCIATES**

**JQ Clothing Co in Hill City**

is seeking energetic + hard working sales associates

Must love people + fashion! Apply today - great pay + perks!

**CONTACT US**

**JESSICA @ 701.710.0234**

**BRADEEN**  
**100 YEARS**

**REAL ESTATE & AUCTIONS**

[www.bradeenauction.com](http://www.bradeenauction.com)

**A BUSY SEASON IS UPON US!!**

Would you consider joining our Team? Bradeen Real Estate & Auctions seeks to fill permanent, part time positions in our fast-paced business.

Part-time Auction Specialists are need for auction set-up, photography,

data entry, showings, check-out and settlement. Good computer and photography skills are needed, as well as the ability to identify and accurately describe items for sale. Attention to detail and ability to work in a Team will be assets/skills we are looking for. The position is Part-Time with the potential for several full-time work weeks.

Stop by our office at 9 W. Mt. Rushmore Road or send your resume to [office@bradeenauction.com](mailto:office@bradeenauction.com). Call us at 605-673-2629 if you have questions. We look forward to working with you!!



**RESTAURANT AND SNACK SHOP  
GIFT SHOP | BUS RIDES**

**Full or Part-Time Seasonal**

Gift Shop | Line Cooks | Prep Cooks  
Wait staff | Hostess | Cashier | Bus Drivers

**Employee Perks and Bonus**

**Apply now: [crazyhorsememorial.org/dream/employment](http://crazyhorsememorial.org/dream/employment)**

Call 605-673-4681 for more information | F/M/EOE



**KORCZAK'S HERITAGE, INC.**  
**AT CRAZY HORSE MEMORIAL®**



# WE ARE HIRING!

PLEASE EMAIL  
[SKOGEN@SKOGENKITCHEN.COM](mailto:SKOGEN@SKOGENKITCHEN.COM)

## Job Positions

- Line cooks
- Dishwashers
- Full time
- Part time

Ph: 605.673.2241  
E: [skogen@skogenkitchen.com](mailto:skogen@skogenkitchen.com)  
W: [www.skogenkitchen.com](http://www.skogenkitchen.com)



# NOW

# **HIRING**

**FULL AND PART TIME**

**PREFERABLY AGE 21+**

**SALES ASSOCIATE**

**BARRISTA**

**RESPONSIBLE & MATURE**

**ALL SHIFTS**

**CUSTOMER SERVICE**

**SALES EXPERIENCE**

**GREAT PEOPLE SKILLS**

**APPLY IN STORE**

**507 MT RUSHMORE RD. CUSTER, SD  
605-673-3047**



**MOCCASIN SPRINGS**  
NATURAL MINERAL SPA



HOT SPRINGS, SD

# Hiring Full Time Massage Therapist

## Requirements

SD Licensed

Insured

2+ Years of Experience

Apply to: [soakinhotsprings@gmail.com](mailto:soakinhotsprings@gmail.com)

Be sure to check out the Help Wanted section on our [Website](#):

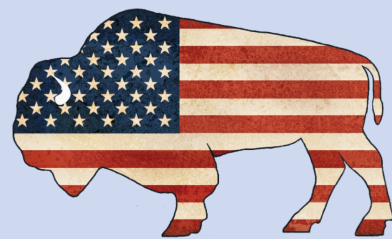
### Our Address:

615 Washington Street  
Custer, SD 57730

### Phone Numbers:

605-673-2244  
800-992-9818

[dmurray@custersd.com](mailto:dmurray@custersd.com) / [custersd.com](http://custersd.com)



**CUSTER**  
*Chamber of Commerce*

Send Us An Email

Visit our Website

Send Us An Email

Follow Us



Custer Area Chamber of Commerce | 615 Washington St., PO Box 5018, Custer, SD 57730

[Unsubscribe dmurray@custersd.com](mailto:dmurray@custersd.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by dmurray@custersd.com powered by



Try email marketing for free today!